



4D Group

## **Personal Lines Introduction**

### **Who would benefit?**

Ideally suited to people who have been working in insurance for less than 12 months who wish to understand the Personal Lines Market.

### **Objective**

To give an overview of the main components of the Personal Lines Market and understand the products and covers available.

### **Content**

- Obtain a broad knowledge of the developments in personal insurance
- Understand personal insurance products and covers available:
  - Household
  - Motor
  - Travel
- Gain an essential perspective of current market practices
- Explain the claims process
- Appreciate anti-fraud initiatives

### **Duration**

One day

### **Pre-requisites**

None